

# FactSet: Smart Data for Financial Industry and Beyond

By Dilara KHANNANOVA, CFA

The main challenges the investment community faces today are as follows :

- + Continue generating Alpha to outperform passive strategies
- + Comply with regulatory requirements to avoid heavy sanctions

These challenges are translated into data management tasks:

- + Generate Alpha
  - All available contents have been analyzed
  - Few new contents available on the market
  - New perspectives of existing data analysis are limited by symbology issues
- + Comply with regulations
  - Need to generate data that was not used
  - Need to connect accounting data with front office data sets
  - Need for a greater transparency in internal and market data

There are solutions for these challenges:

- + Unique contents are rarely but available on the market
- + Connected data opens a large number of opportunities to analyze the existing data from the new angle

When trying to find new ways of connecting the data, the focus is often on technology and the quality of the metadata itself is underestimated.

Connecting the dots allows uncovering new angles of data analysis and thus unveiling new dependencies that may help generate alpha.